

Environmental Education Campaign

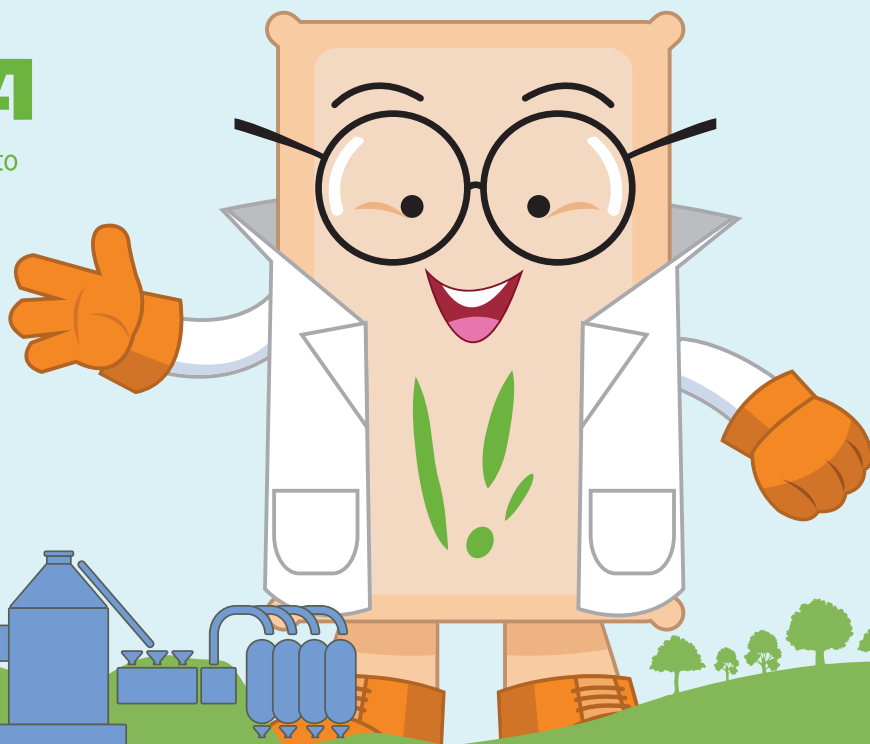
# SUSTAINABLE + SCHOOLS

EDUCATING FOR A SUSTAINABLE FUTURE

Organised by:



Fundación Laboral del Cemento  
y el Medio Ambiente





## WHAT IS THE SUSTAINABLE+SCHOOLS CAMPAIGN?

**Sustainable+Schools** is an environmental education campaign launched by the CEMA Foundation (Cement and Environment Labour Foundation) in educational centres located near cement factories.

With this campaign we want to help to raise awareness and educate the entire educational community on the importance of encouraging sustainability, contributing to the achievement of the Sustainable Development Goals (SDGs) and the reducing the effects of climate change from classrooms themselves.

Due to the serious consequences of global warming for the environment and for people, climate change is the biggest challenge we currently face.

The CEMA Foundation is a pioneer in the European cement industry, in which employers and trade unions work together for the sector's sustainability, with the fight against climate change as a priority.

Through education we want to get the entire educational community involved in the fight against climate change and contribute to a sustainable environment.



## LET'S LEARN ABOUT CLIMATE CHANGE

In the **Sustainable + Schools** campaign, children in years 4, 5, and 6 of Primary School will take part in an educational workshop on sustainability, SDGs and climate change, given in their school by an expert in environmental education.

This is a very dynamic and interactive activity, in which children will discover what climate change is and how it affects us, motivating them to carry out daily actions to mitigate its effects.

Through this campaign, participating children will learn what climate change is, its risks, the implication of each risk on the environment, the environmental impact of our daily activities and how we can contribute to the improvement of this situation.

In addition, the campaign has a series of resources and interactive educational materials adapted to their age, in which children can learn both in the classroom and at home through play.

This campaign is free for educational centres and uses play as an educational tool.

**Let's learn by having fun!**















# SUSTAINABLE+SCHOOLS TO STOP CLIMATE CHANGE

It is everyone's responsibility to act to stop climate change and remember: **Every action counts!** Children, their families and the rest of the educational community, we can all fight climate change in a simple way.

## TAKE NOTE OF THESE TIPS!

-  Before buying something, think if you really need it.
-  Reuse things for as long as you can before getting rid of them.
-  Recycle your waste to give a second life to its materials and avoid it ending up in landfill.
-  Walk, cycle or use public transport for your journeys.
-  Switch off lights and electrical appliances not in use, to avoid wasting energy.
-  Save water, it is a limited resource.
-  Wrap sandwiches for school in paper instead of plastic or foil and use a reusable box or fabric bag to carry them.
-  Use a reusable water bottle on walks or at school.
-  Buy local and in-season produce.
-  Keep learning about climate change and share this information with your family and friends.



You can find fun games on our website:  
[educambiental.fundacioncema.org](http://educambiental.fundacioncema.org)

#sustainable+schools

**COMMIT TO CHANGE YOUR HABITS AND STOP CLIMATE CHANGE!**